

Management of REINPO RETAIL Project

Castellon, 27-28 of January 2011.



The Management of the Project

- Objective: managing the control of all the steps needed for the project implementation: schedule, budget, results, partnership, etc.
- With the purpose of: adopting on time the right decisions to assure the success of the project.
- Bearing in mind that the coordinator has the main responsibility to intermediate between partners to solve conflicts.

TRADE – OFF Strategy
VS
OVERKILL (peso excesivo de la gestión)

Time vs quality
Budget vs quality
Private Interests

The Management of the Project

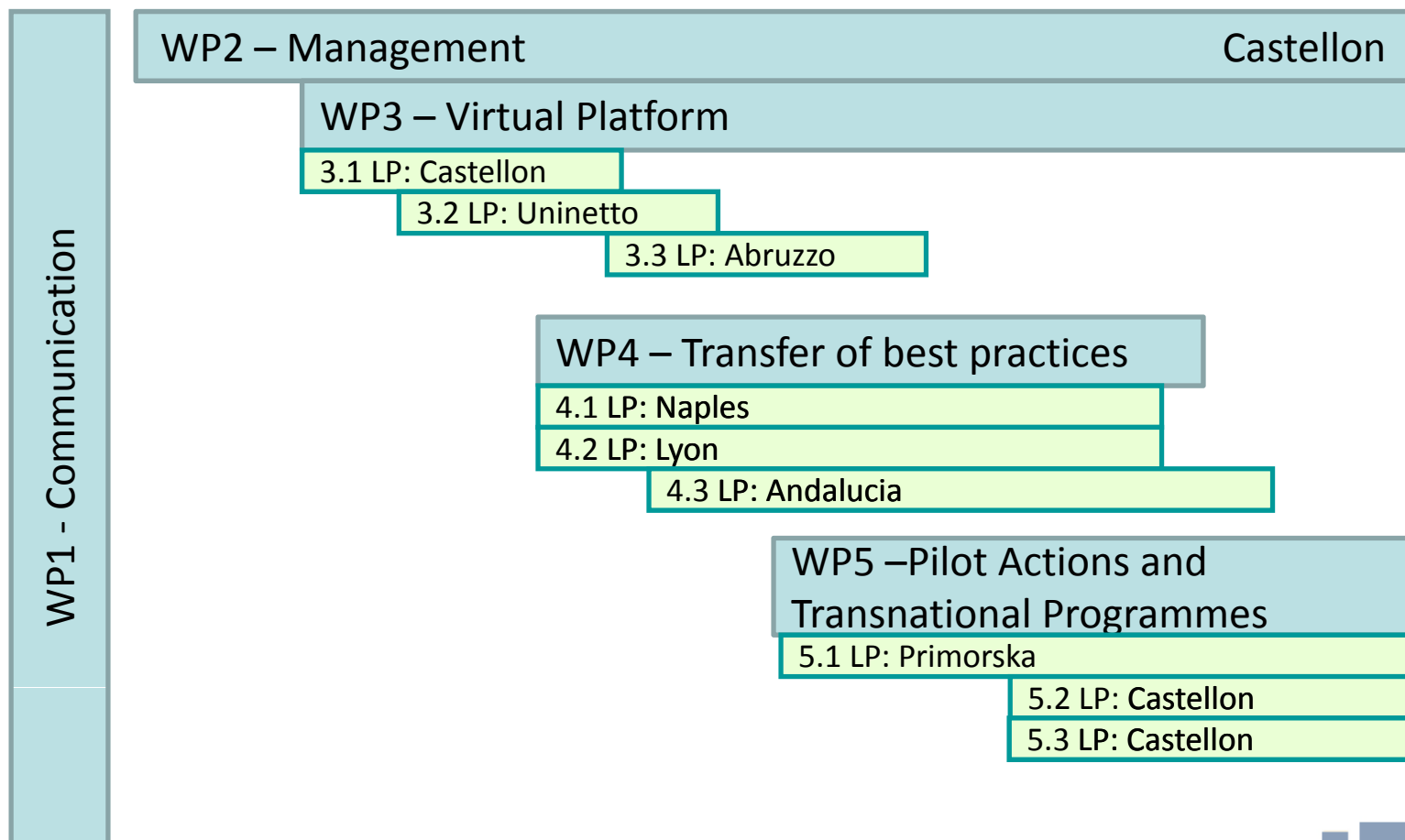
Areas of the Management Activity:

- A** Managing the Working Plan.
- B** Managing the Partnership.
- C** Administrative management.
European Burocracy + Local Burocracy.
- D** Managing “money”: Financial Structure.



The Management of the Project

A Project Management Areas - Working Plan



The Management of the Project.

Management of the project:

- Coordinator: global vision (Lead Partner).
- WP Task officer: each partner.

Bodies for Interreg Projects Government:

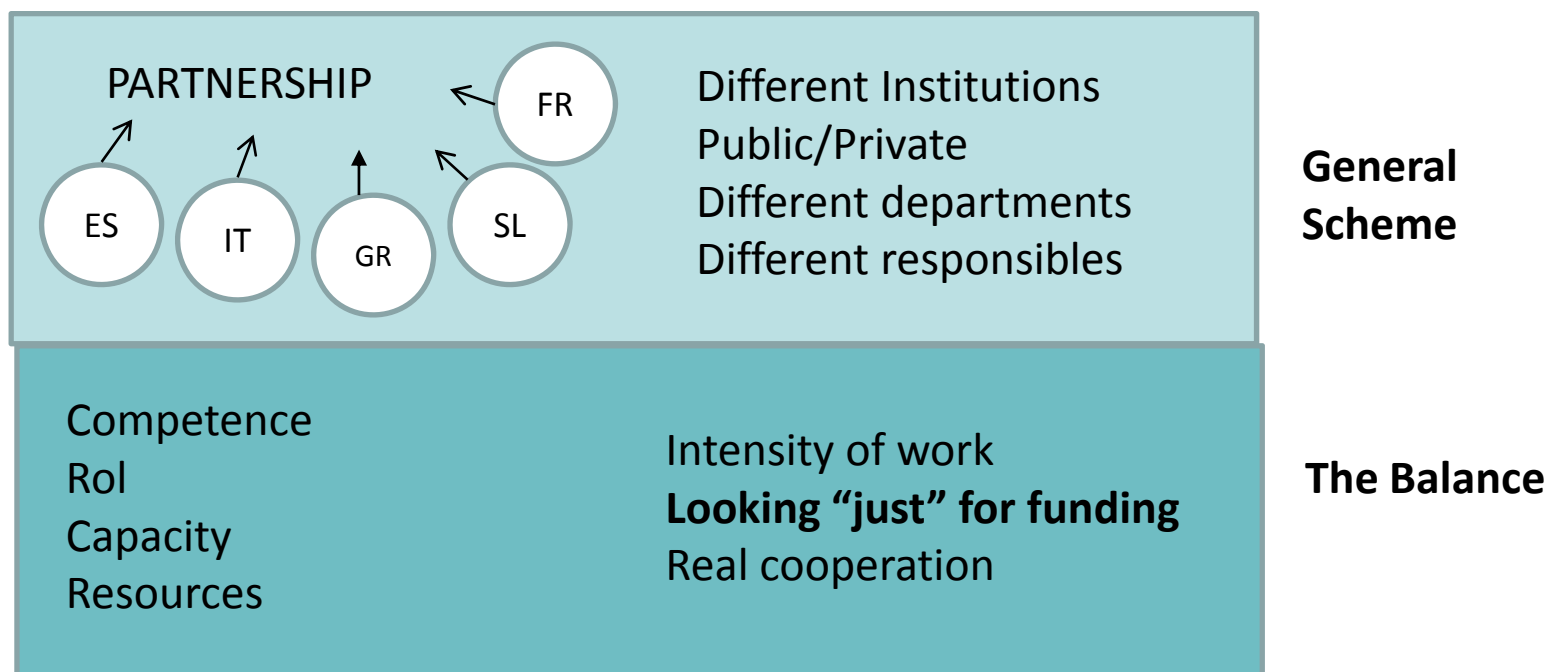
- Steering Committee (all partners/every 6 months).
- Technical Committee (all partners/every 6 months).
- Financial Committee (all partners/ every 6 months).

Tools for the “Official Control”:

- Technical Reports (all partners/ every 6 months).
- Intermediate Reports (LP/ after 1 year).
- Final Reports (LP at the end of the project).

The Management of the Project:

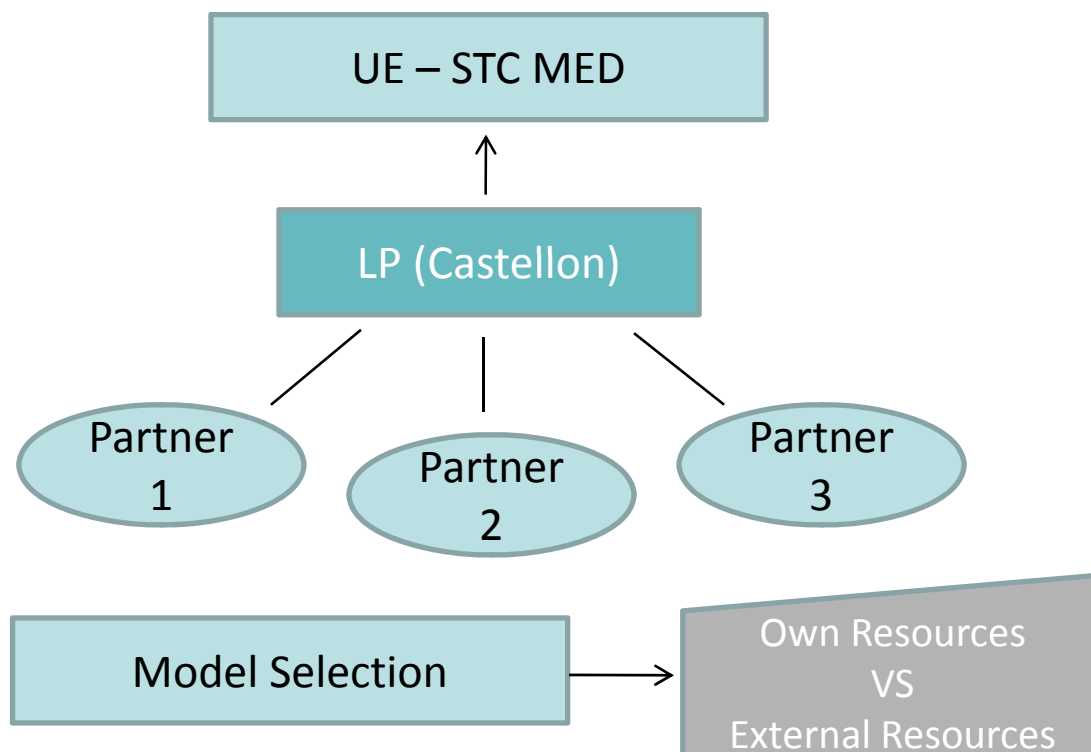
B Project Management Areas Managing the Partnership



Lead Partner Responsibility Principle

The Management of the Project

C Project Management Areas Administrative Management



TOOLS

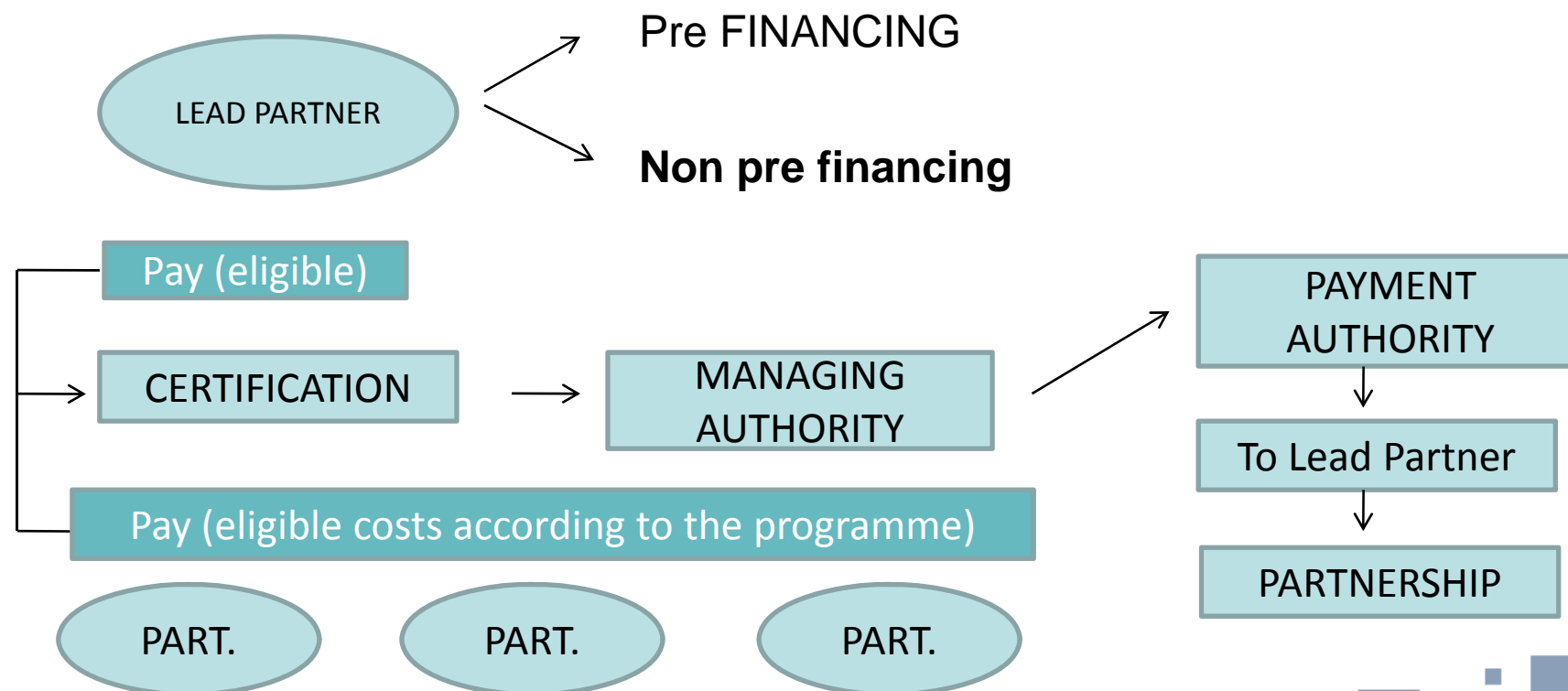
- Subsidy Contract.
- The Programme MED.
- PARTNERSHIP AGREEMENT.

TECHNICAL REPORTS

- Activities
- Resources
- Contingencies

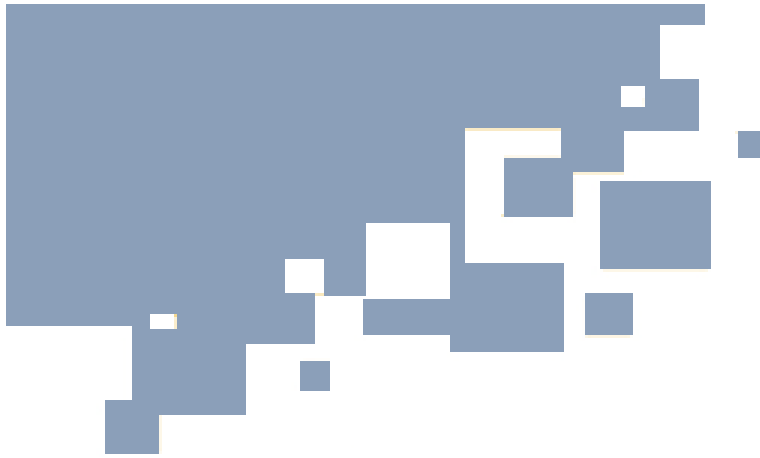
The Management of the Project

D Project Management Areas Managing “money”: Financial Structure



The Management of the Project

Initially foreseen dates	2011												2012											
	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dic	Jan	Feb	Mar	Apr	May
Udapted dates	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dic	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dic
Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1. COMMUNICATION																								
1.1 Communication Plan, project activities and identification of target groups and final beneficiaries																								
1.2 Dissemination of good practices and project results through Capitalisation Plan																								
1.3 EU Level coordinated dissemination																								
2. MANAGEMENT																								
2.1 Project Management, administration and financial management, audit. Progress Reports (P) and Deadline for Submission (D)			P1	D1					P2	D2					P3	D3					P4	D4		
2.2 Project Coordination, Quality & Steering Committee																								
3. VIRTUAL COMMUNITY OF THE RETAIL STAKEHOLDERS																								
3.1 Virtual Community design and programming																								
3.2 First European Multisectorial Innovation Map																								
3.3 Validation of agents and Capitalisation of best practices																								
4. TRANSFER OF BEST INNOVATIVE PRACTICES AND PROMOTION OF INNOVATIVE IMPLEMENTATION																								
4.1 Transfer of best innovative experiences in retail sector																								
4.2 Cooperation strategies between agents: workshops on commercial innovation																								
4.3 Involve 40 local and regional enterprises																								
5. PILOT ACTIONS AND TRANSNATIONAL PROGRAMMES																								
5.1 Development of pilot initiatives with economic operators																								
5.2 European Innovation Guide for Commerce																								
5.3 Networking: presentation to other no MED actors																								



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